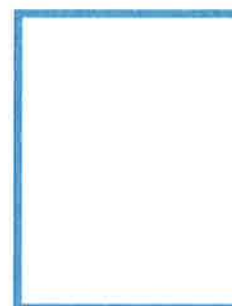


HUMBLE ISD LIVESTOCK SHOW & RODEO PROGRAM
2017 **PRINT AD SPECIFICATIONS**

PRINT AD CONFIGURATIONS



FULL PAGE
7.875" x 10.375"



1/2 PAGE HORIZONTAL
7.875" x 4.875"



1/4 PAGE HORIZONTAL
3.875" x 4.875"



1/8 PAGE HORIZONTAL
3.825" x 2.625"



FULL PAGE SPREAD
10.5" x 8.25"

ACCEPTED MACINTOSH SOFTWARE FOR PRINT ADS:

PREFERRED FORMAT

Press Optimized PDFs: All fonts images must be embedded. All images must be embedded as CMYK format at 300dpi.

OTHER RIP-READY FILE FORMATS

*Adobe InDesign v. 1.0- 8.0

Adobe Illustrator (upto v. 15) files

.tif or .eps Adobe Photoshop files at actual print size at a resolution of 300dpi

*In Design files must be accompanied by supporting image files and fonts (see below requirements). All images must be scaled at 100% at 300dpi.

SPECIFICATIONS FOR IMAGES & FONTS

The only acceptable image formats are .tif and .eps files at a resolution of 300dpi. All files must be set up for 4-Color Process (CMYK) including all colors used in page layout applications. All Postscript Type 1 fonts must be included with both printer and screen fonts.

SUBMITTING YOUR FILES:

MAIL

Files may be submitted on CDs or DVDs only and sent to one of the below addresses:

MARANDA THOMPSON
107 EDDY ST
HUMBLE, TX 77338

281-785-2419

OR

E-MAIL

E-mail submissions of 10MB or less to Laura Shirley at HumbleFFACoop@gmail.com

Deadline for Ads: DECEMBER 5, 2016