

HUMBLE ISD

**2017 Livestock Show and Rodeo
Business Ad Order Form**



Company Name _____
 Address _____
 City / State / Zip _____
 Contact Person _____
 Phone Number _____
 Email Address _____
 Web Site _____

STEP 1 -Select Advertisement Size

	RATE
<input type="checkbox"/> Business Card - Black and White	\$50
<input type="checkbox"/> 1/4 Page - Black and White	\$100
<input type="checkbox"/> 1/2 Page - Black and White	\$200
<input type="checkbox"/> Full Page -Black and White	\$300
<input type="checkbox"/> Full Page – Full Color	\$400
<input type="checkbox"/> Two Page Spread - Color	\$600
<input type="checkbox"/> Two Page Center Spread - Color **	\$1,000
<input type="checkbox"/> Inside Front Cover - Color **	\$600
<input type="checkbox"/> Inside Back cover - Color **	\$600
<input type="checkbox"/> Back Cover – Color **	\$850

TOTAL AMOUNT DUE

\$ _____

** To be determined if renewed

- Renewal with NO CHANGES (ad from 2015 Program will be used)
- Renewal with CHANGES (attached copy with changes)
- NEWAD – I will create my own ad and send copy by the December 5th deadline NEWAD - Create my ad for me

PLEASE MAKE CHECK PAYABLE TO "HUMBLE RODEO PROGRAMS"

Credit Card payments accepted via PayPal with 3% administrative fee.

**PAYMENT DUE BY FEBRUARY 1, 2017

COPY DEADLINE: **DECEMBER 5, 2016**

Submit order form, payment and copy

to:

EMAIL TO: HumbleFFACoop@gmail.com

Mail: [Maranda Thompson](mailto:Maranda.Thompson@humbleffacoop.com)
 107 Eddy St.
 Humble, TX 77338

For questions please call: [Maranda Thompson @ 281-785-2419](tel:281-785-2419)
 or [Deana May @ 713-385-7677](tel:713-385-7677)

HUMBLE ISD LIVESTOCK SHOW & RODEO PROGRAM
2017 PRINT AD SPECIFICATIONS

PRINT AD CONFIGURATIONS



FULL PAGE
7.875" x 10.375"



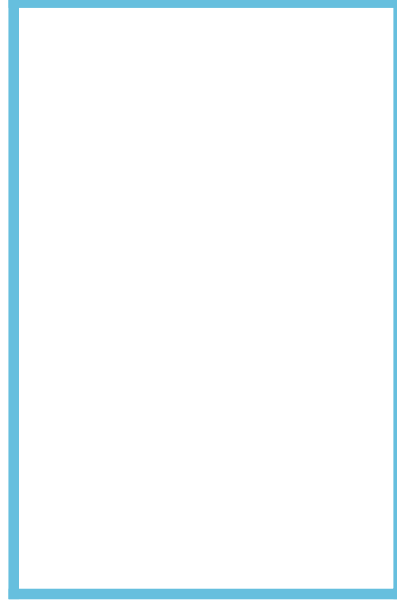
1/2 PAGE HORIZONTAL
7.875" x 4.875"



1/4 PAGE HORIZONTAL
3.875" x 4.875"



1/8 PAGE HORIZONTAL
3.825" x 2.625"



FULL PAGE SPREAD
10.5" x 8.25"

**ACCEPTED MACINTOSH SOFTWARE
FOR PRINT ADS :**

PREFERRED FORMAT

Press Optimized PDFs: **All** fonts images must be embedded. **All** images must be embedded as CMYK format at 300dpi.

OTHER RIP-READY FILE FORMATS

* Adobe InDesign v. 1.0-8.0

Adobe Illustrator (upto v. 15) files

.tif or .eps Adobe Photoshop files at actual print size at a resolution of 300dpi

* In Design files must be accompanied by supporting image files and fonts (see below requirements). **All** images must be scaled at 100% at 300dpi.

SPECIFICATIONS FOR IMAGES & FONTS

The only acceptable image formats are .tif and .eps files at a resolution of 300dpi. **All** files must be set up for 4-Color Process (CMYK) including **all** colors used in page layout applications. **All** Postscript Type 1 fonts must be included with both printer and screen fonts.

SUBMITTING YOUR FILES:

MAIL

Files may be submitted on CDs or DVDs **only** and sent to one of the below addresses:

MARANDA THOMPSON
107 EDDY ST
HUMBLE, TX 77338

281-785-2419

OR

E-MAIL

E-mail submissions of 10MB or less to Laura Shirley at HumbleFFACoop@gmail.com

Deadline for Ads: DECEMBER 5, 2016